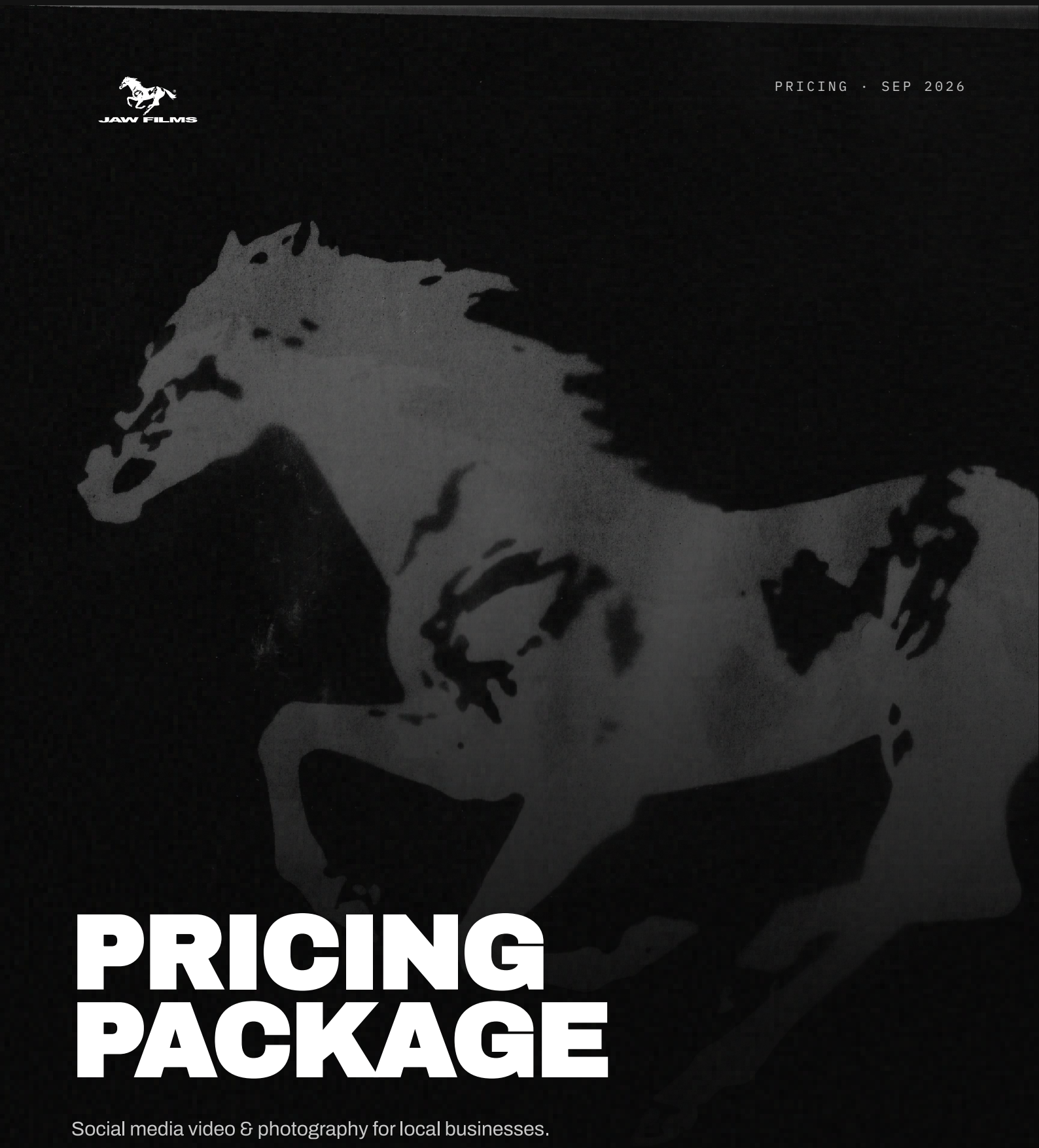


PRICING PACKAGE

Social media video & photography for local businesses. Strategy, shoot and edit — handled end to end, month after month.

PICK YOUR OUTPUT

Every package covers strategy, pre-production, production and post. The only thing that changes is volume.

STARTER

£700 /mo

- **4** short-form videos / month
- Selection of photos (agreed amount)
- 1–2 × 30-min strategy calls / month
- Full strategy → post-production

FOR TESTING THE WATER — ONE SHOOT DAY, ONE DROP CYCLE.

RECOMMENDED

GROWTH

£1,200 /mo

- **8** short-form videos / month
- Selection of photos (agreed amount)
- 1–2 × 30-min strategy calls / month
- Full strategy → post-production

WHERE MOST LOCAL BUSINESSES LAND — STEADY WEEKLY OUTPUT.

PREMIUM

£2,000 /mo

- **16** short-form videos / month
- Selection of photos (agreed amount)
- 1–2 × 30-min strategy calls / month
- Full strategy → post-production

ALWAYS-ON — ENOUGH VOLUME TO RUN EVERY PLATFORM.

HOW IT RUNS

01
PLAN
Strategy call, hooks and shot list agreed before anyone picks up a camera.

02
SHOOT
One efficient day on site captures the month's video and stills together.

03
DELIVER
Edited, captioned and sized for each platform, drip-fed across the month.

ADD-ON — AI VFX

Any video that needs AI-assisted features or VFX work — generated plates, clean-ups, impossible shots.

+£100 per video

TERMS

- Packages are billed monthly with a 3-month minimum commitment.
- Prices exclude one-off equipment costs and travel outside a 20-mile radius.
- Custom packages available on request for larger scopes or multi-location brands.

ONE-OFF SOCIAL PIECE

£650–750

For businesses who want a single piece of content rather than an ongoing retainer. Exact price depends on what's involved and how much goes into making it.

LONGER FORMAT / BIGGER SCOPE

Case by case

Longer-form content or larger one-off projects are scoped individually — happy to talk it through and put a number to it together.

BIGGER BRAND / COMMERCIAL WORK

Documentary, branded commercial or film work for larger brands is priced individually based on scope and budget. Get in touch to talk through what you have in mind.

Case by case

BESPOKE INCLUDES

CONCEPT & SCRIPTING

Treatment, script and storyboard agreed before the shoot is locked.

CREW & KIT

Scaled to the job — solo run-and-gun through to a full unit.

FINISH

Grade, sound and licensed music, delivered in every cutdown you need.



LET'S TAKE YOUR FILMS TO THE NEXT LEVEL

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